



Offer your customers and colleagues a better experience with a flexible and agile sales tool built for SMBs.



If you are responsible for sales performance in your SMB organization, you will recognize these issues and the need to professionalize your customer experience further:

“Our multi-disciplinary teams can be overwhelmed with a lack of productivity and focus.”

“Our customers and prospects expect more from us every day and we struggle to compete effectively.”

“We do not have the IT resource or budget to implement and maintain a heavy CRM system, but we desperately need the best practice that it could offer us.”

## Why choose Prodware to support your sales needs in Dynamics 365 Customer Engagement?

As a Microsoft partner, Prodware has developed and implemented Dynamics CRM projects across Europe.

Our experienced R&D team work closely with our clients to develop solutions that suit their own client engagement needs.



Fast Sales is an off-the-shelf CRM for sales, built to respond to the needs of SMB. Ready to use and easy to manage, it's the perfect solution for SMB sales departments to manage their clients and prospects:

- Improved sales management: manage your pipeline, sales activities, approval process and all related documentation
- Manage client relationships better and deeper with contact management in sales opportunities, employees and partners
- Built on Dynamics 365 on the Azure cloud with full integration with leading Microsoft technologies such as Office 365, Outlook and Cortana to manage your team activities securely and intuitively
- Accessible from tablet, smartphone, PC or laptop



### Improve client engagement

77% of buyers do not believe that sales understand their business. Foster relationships with authentic and personal engagement. Find and connect with the right buyers and grow sales relationships.



### Boost sales productivity and performance

Sales teams spend more than 67% of their time on non-selling activities. Fast Sales boosts productivity and increases revenue by integrating best practices, guide sales process and opportunity management with full mobility.



### Establish best practice

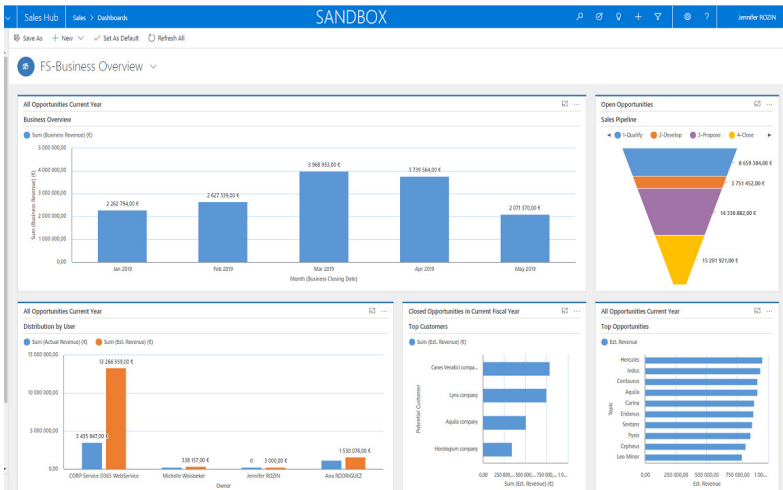
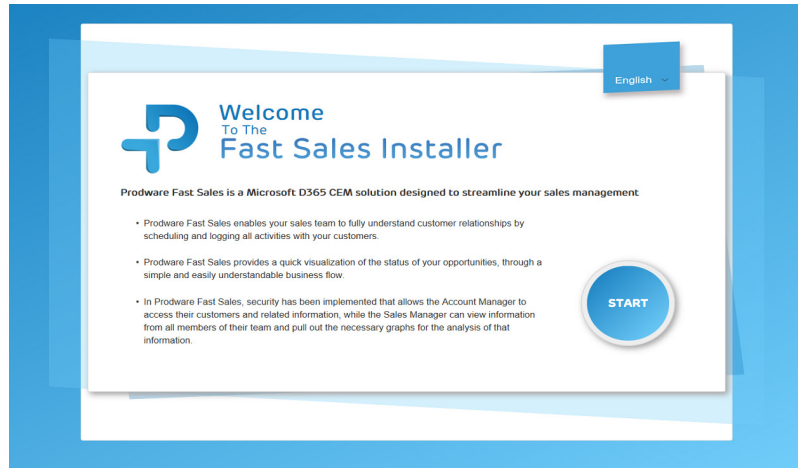
59% of sales forecasts are wrong. Sell smarter with Fast Sales by prioritizing your pipeline on those most likely to close, accelerate sales performance with analytics dashboards and get control of your sales team.



### Keep your commercial activity safe and secure

Built on Microsoft Dynamics 365 on the cloud, Fast Sales lets you focus on sales and not IT. Each per user, per month fixed-cost pricing pack includes support from Prodware.

Get up and running quickly with the Fast Sales Installer. The step by step wizard allows you to set up your users, assign roles and privileges, and connect to your Outlook



A range of out-of-the-box dashboards provide key information for monitoring and making decisions on sales performance.



“Fast Sales is undoubtedly one of the best tools available”

Anna Serra, PhD  
Commercialization and Communication Director,  
Parc Científic, Barcelona.



Speak to Prodware about getting your sales system fully aligned with your own sales engagement needs.



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